| From: | Mills, Cheryl D [MillsCD@state.gov](mailto:MillsCD@state.gov) |
| :--- | :--- |
| Sent: | Monday, January 18, 2010 8:14 AM |
| To: | H |
| Subject: | Fw: Tech Task Force Update (1/17/2010) |

Fyi

From: Ross, Alec J
To: Mills, Cheryl D
Sent: Mon Jan 18 07:50:56 2010
Subject: Fw: Tech Task Force Update (1/17/2010)

From: Stanton, Katie
To: Slaughter, Anne-Marie; Cohen, Jared A; Ross, Alec J; Dowd, Katie W; Klevorick, Caitlin B
Sent: Mon Jan 18 00:31:22 2010
Subject: Fw: Tech Task Force Update (1/17/2010)

## From: Katie Jacobs Stanton

To: Stanton, Katie
Sent: Mon Jan 18 00:12:36 2010
Subject: Tech Task Force Update ( $1 / 17 / 2010$ )
Tech Task Force Update
January 17, 2010

## 1. Text 'Haiti' to 90999:

- We have raised $\$ \mathbf{2 1 . 4 m m}$. This is historic. Big surges as a result of the NFL PSAs
- I didn't watch the Golden Globes but looking at the data, I don't think they made an announcement, but the \#s are still strong

2. SMS 4636 info project (where people in Haiti can text and report needs and locations):

- 707 texts were rec'd, 402 were deemed useful, 125 had enough details that volunteers on the ground could plot the longitude and latitude to find them quickly
- Only works on Digicel. Comcel/Voila are evaluating
- Trying to get Wyclef and radio stations to start promoting
- Data is currently going to Reuters Emergency Service, InSTEDD and ICRC
- We're working on getting it to USAID
- Note, this effort is brand new and entirely volunteer run
- Breakdown of types of calls:
10.07\% Asking to forward a message
9.35\% Earthquake and aftershocks
5.04\% Persons News
4.32\% People trapped
3.60\% Emergency
2.88\% Health services
2.16\% Medical Emergency
2.16\% Died bodies management
2.16\% Response
1.44\% Looting
1.44\% Shelter
5.04\% Other


## 3. WeHaveWeNeed (Craigslist for Haiti):

- Quietly launched (DO NOT MENTION PUBLICLY)
- Working on beta testers
- 
- May launch tomorrow

