From:

McHale, Judith A <McHaleJA@state.gov>

Sent:

Tuesday, March 1, 2011 3:04 PM

**FULL** 

RELEASE IN

To:

Subject:

FW: Arabic Media Engagements

FYI, per your request, we are expanding interviews by our Arabic speakers.

From: Smith, Dana S

Sent: Tuesday, March 01, 2011 2:00 PM

To: McHale, Judith A

Subject: RE: Arabic Media Engagements

Jen's interviews, do you want more detail than this list? Happy to provide but don't want to spam you. All were on Libya and the wider political situation in the region.

Sabah Al Yom Ya Arab (MBC), 25 minutes Al Jazeera English, 7 minutes Sawt Al Arab Radio (Egypt), 5 minutes ONTV (Egypt), 5 minutes MTV (Lebanon), 20 minutes ANB (Dan Ernst interview), 5 minutes

This email is UNCLASSIFIED.

From: McHale, Judith A

Sent: Tuesday, March 01, 2011 12:48 PM

**To:** Smith, Dana S

**Subject:** RE: Arabic Media Engagements

Great. Can you send me a breakdown of the interviews she did?

Thx also for the meeting this a.m. You are DOING great things.

im

From: Smith, Dana S

Sent: Tuesday, March 01, 2011 10:53 AM

To: Hammer, Michael A; McHale, Judith A; Crowley, Philip J; Mills, Cheryl D; Feltman, Jeffrey D; Sullivan, Jacob J

**Subject:** Arabic Media Engagements

I wanted to flag for all of you some of the incredible engagement our Dubai Hub has been doing on Arabic media today. There is a huge thirst for US officials communicating our message in Arabic and this is precisely the reason we have media hubs. Using material from the Secretary's speech in Geneva, Ambassador Rice's engagement yesterday and the many statements from the last few days, Hub Director Jennifer Rasamimanana has granted a slew of challenging interviews. For anyone who has ever done a 25 minute interview, just imagine doing it in Arabic!

These are from today alone.

Sabah Al Yom Ya Arab (MBC), 25 minutes Al Jazeera English, 7 minutes Sawt Al Arab Radio (Egypt), 5 minutes ONTV (Egypt), 5 minutes MTV (Lebanon), 20 minutes ANB (Dan Ernst interview), 5 minutes

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