

RELEASE IN FULL

From: Mills, Cheryl D <MillsCD@state.gov>
Sent: Monday, May 16, 2011 9:08 PM
To: H
Subject: Fw: International Strategy

From: Painter, Christopher M
Sent: Monday, May 16, 2011 06:44 PM
To: Mills, Cheryl D; Steinberg, James B; Sullivan, Jacob J
Subject: International Strategy

I thought the roll out – and particularly the Secretary’s remarks – went very well. It’s generating some good buzz both in the press and among the relevant diplomatic corp. It was great that the Secretary was out in front on this. As one blogger noted: “the choice of State and Secretary Clinton to present the strategy is encouraging, giving ownership to the most visible arm of administration internet policy and situating coordination under one roof...”

The next challenge is cementing the Department’s leadership role in implementing the Strategy. We are working closely with PA to amplify both the Strategy and the Secretary’s leadership, following up with posts on the cable we sent on Friday, reaching out to key foreign counterparts, and working to convene appropriate groups of stakeholders – including embassy representatives, the private sector and NGOs – on the way ahead. I will keep you apprised of these activities as we move forward and, as always, I welcome any thoughts you have on how we can be most effective.

Thanks.

Chris