RELEASE IN FULL

From:

Mills, Cheryl D < MillsCD@state.gov>

Sent:

Sunday, January 17, 2010 9:28 AM

To:

H; Shah, Rajiv (AID/A)

Subject:

FW: Updated SMS Total \$\$

FYI for call with Red Cross, whichever of you makes it.

From: Connell, Ellen K

Sent: Sunday, January 17, 2010 9:26 AM

To: Haiti DLC Distro

Cc: SES-O_CMS; stratcomm
Subject: Updated SMS Total \$\$

Update: \$17.4 million raised by the SMS Campaign thus far from 1.7 million people, as of 0923 1/17.

From: Dowd, Katie W

Sent: Sunday, January 17, 2010 9:22 AM

To: Connell, Ellen K

Subject: Re: Updated SMS Numbers?

We are at 17.4 million raised which comes from 1.7 million people.

From: Connell, Ellen K **To**: Dowd, Katie W

Cc: CMS TaskForce1L-Media Monitor; PRS_Issues; Starr, Katherine L; Schwerin, Daniel B; Kaplan, Jonathan E; Morrison,

Christopher A (PACE)

Sent: Sun Jan 17 08:35:59 2010 Subject: Updated SMS Numbers?

Hi Katie, when you have updated fundraising numbers, could you send them to these people?

The most recent info I have was "To date this program has raised more than \$15 million from more than 1.5 million people."

Thanks,

Elle