RELEASE IN FULL

From: Sent: To: Subject: Mills, Cheryl D <MillsCD@state.gov> Tuesday, October 25, 2011 2:21 PM H

FW: FIRST LADY'S FIRST BOOK, "AMERICAN GROWN," COMING IN APRIL

From: Toiv, Nora F Sent: Tuesday, October 25, 2011 11:08 AM To: Mills, Cheryl D Subject: FIRST LADY'S FIRST BOOK, "AMERICAN GROWN," COMING IN APRIL

FIRST LADY'S FIRST BOOK, "AMERICAN GROWN," COMING IN APRIL - Crown release:

"'American Grown: How the White House Kitchen Garden Inspires Families, Schools, and Communities,' by First Lady Michelle Obama, will be on sale nationwide on April 10 from Crown Publishers, an imprint of Random House, Inc.'s Crown Publishing Group. The book, Mrs. Obama's first, will be issued simultaneously in print and digital editions. The print edition will be a gorgeously illustrated four-color hardcover that includes stunning photographs of the White House garden and Mrs. Obama throughout the seasons, as well as other community and school gardens from around the country. Mrs. Obama accepted no advance for the book and will donate all net or after-tax author proceeds to a charity or charities to be named later. Random House, Inc. will also make a donation to an appropriate charity to be named later ... Through telling the story of the White House kitchen garden, Mrs. Obama will explore in 'American Grown' how increased access to healthy, affordable food can promote better eating habits and improve health of families and communities across America." See the cover. <a href="http://bit.ly/sJYEiF">http://bit.ly/sJYEiF</a>