RELEASE IN FULL

From: Sent: To: Subject: Reines, Philippe I <reinesp@state.gov> Monday, April 9, 2012 1:31 PM H Tumblr

I have a mockup to show you of what we came up with as a response to the Tumblr guys. It's an image that you won't be able to see on your Blackberry, printing a hard copy for you. I can show it to you as soon as you're back from the WH, so we can produce it and get it to the guys as early as possible this afternoon, hopefully make a splash...