

RELEASE IN PART
B5,B6

From: McHale, Judith A <McHaleJA@state.gov>
Sent: Monday, October 11, 2010 7:33 AM
To: H
Subject: FW: Latest Draft October 11

Proposed response below. Plan to push it out beyond Washington Post.

jm

-----Original Message-----

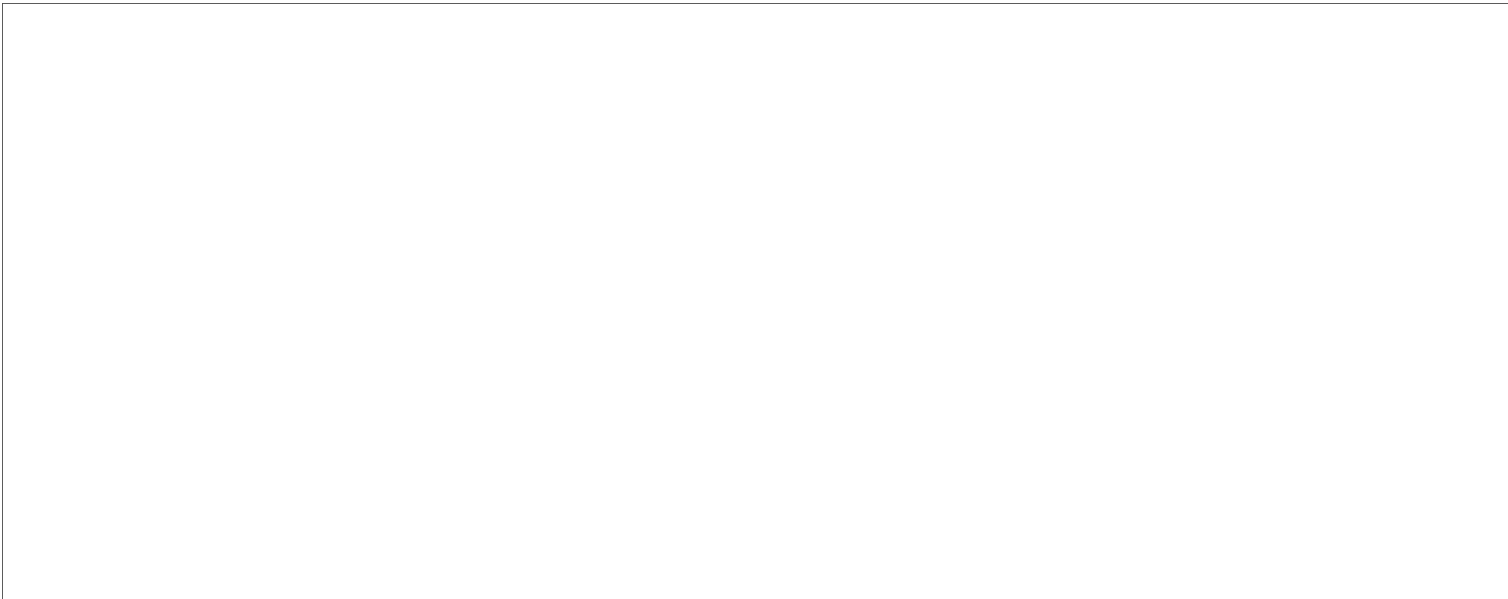
From: Anderson, Lars (LPA/AA) [mailto:laanderson@usaid.gov]
Sent: Monday, October 11, 2010 7:19 AM
To: McHale, Judith A; Shah, Rajiv (AID/A); Crowley, Philip J; DiMartino, Kitty; Schwartz, Larry; Thier, Alex (Office of Afghanistan and Pakistan Affairs); Ward, Mark (DCHA/OFDA; Smith, Dana S; Douglas, Walter T; [redacted] Bommer, Ashley F; Singh, Vikram J; Whelan, Moira (LPA/AA)
Cc: Holbrooke, Richard C; Sullivan, Jacob J
Subject: Latest Draft October 11

Team - below is the latest draft, including the point that Undersecretary McHale made, regarding the larger threat to civil society in Pakistan. Let me know of any additional edits:



B5

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-----Original Message-----

From: McHale, Judith A

Sent: Monday, October 11, 2010 5:55 AM

To: Shah, Rajiv (AID/A); Crowley, Philip J; Anderson, Lars (LPA/AA); DiMartino, Kitty; Schwartz, Larry; Thier, Alex (Office of Afghanistan and Pakistan Affairs); Ward, Mark (DCHA/OFDA; Smith, Dana S; Douglas, Walter T;

[redacted] Bommer, Ashley F; Singh, Vikram J; Whelan, Moira (LPA/AA)

Cc: Holbrooke, Richard C; Sullivan, Jacob J

Subject: RE: Conference Call this a.m.

B6

I agree with PJ and Raj's suggestions. I'd also like to make the point that the terrorist attacks are not just triggered by
USG branding. In fact, as we discussed yesterday, the two incidents referred to in the op ed did not involve branded
programs. I do not in any way mean to undermine the seriousness of the situation but I think it is important to put this in
perspective and show that the threat to civil society in Pakistan is far broader than an attack on USG initiatives.

jm

-----Original Message-----

From: Shah, Rajiv (AID/A) [mailto:rshah@usaid.gov]

Sent: Sunday, October 10, 2010 5:50 PM

To: Crowley, Philip J; Anderson, Lars (LPA/AA); DiMartino, Kitty; Schwartz, Larry; Thier, Alex (Office of Afghanistan and
Pakistan Affairs); Ward, Mark (DCHA/OFDA; Smith, Dana S; Douglas, Walter T; [redacted]

Bommer, Ashley F; Singh, Vikram J; Whelan, Moira (LPA/AA); McHale, Judith A

Cc: Holbrooke, Richard C; Reines, Philippe I

Subject: Re: Conference Call this a.m.

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Lars and Ashley -

I think pj's suggestion makes sense. I would add we might add more info on how we're responding to the threat
environment and regularly consulting w implementing partners. We also need to show a commitment to safety of our
afghan nationals that work for us or our partners. I am happy to review a draft.

On the larger point of our visibility in pakistan, Richard and I have discussed this and we need to implement a much
more aggressive communications strategy that employs more aggressive/modern methods than simply branding. I
know you are wor

Raj

----- Original Message -----

From: Crowley, Philip J

To: Anderson, Lars (LPA/AA); DiMartino, Kitty; Schwartz, Larry; Thier, Alex (Office of Afghanistan and Pakistan Affairs); Ward, Mark (DCHA/OFDA; Smith, Dana S; Douglas, Walter T; [redacted]

B6

[redacted] Bommer, Ashley F; Singh, Vikram J; Whelan, Moira (LPA/AA); McHale, Judith A

Cc: Shah, Rajiv (AID/A); Holbrooke, Richard C

Sent: Sun Oct 10 17:40:53 2010

Subject: RE: Conference Call this a.m.

Lars and Ashley, to give you some more detailed thinking, I would recast this [redacted]

B5

[Large redacted area]

PJ

-----Original Message-----

From: Anderson, Lars (LPA/AA) [mailto:laanderson@usaid.gov]

Sent: Sunday, October 10, 2010 1:30 PM

To: DiMartino, Kitty; Schwartz, Larry; Thier, Alex (Office of Afghanistan and Pakistan Affairs); Ward, Mark (DCHA/OFDA; Crowley, Philip J; Smith, Dana S; Douglas, Walter T; [redacted]; Bommer, Ashley F; Singh, Vikram J; Whelan, Moira (LPA/AA); McHale, Judith A

Cc: Shah, Rajiv (AID/A); Holbrooke, Richard C

Subject: Re: Conference Call this a.m.

Team - below is our first draft of a letter to the editor (it is a bit long at 298 words) but looking forward to any feedback

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