RELEASE IN PART

From:

Verveer, Melanne S < Verveer MS@state.gov>

Sent:

Tuesday, July 17, 2012 9:06 AM

To:

Subject:

RE: Kudos and Kids Update

We're scheduled to see him soon. Welcome back!

Melanne S. Verveer Ambassador at Large for Global Women's Issues U.S. Department of State 2201 C Street NW, Room 6805

Washington, DC 20520 Tel: (202) 647-7283 Fax: (202) 647-7288 VerveerMS@state.gov

From: H [mailto:HDR22@clintonemail.com]

Sent: Tuesday, July 17, 2012 7:12 AM

To: 'dhattaway_

Cc: Verveer, Melanne S; Mills, Cheryl D Subject: Re: Kudos and Kids Update

All, please keep me updated. Thanks.

From: Doug Hattaway **Sent**: Monday, July 02, 2012 11:13 AM

To: H

Cc: <u>verveerms@state.gov</u> < <u>verveerms@state.gov</u>>; <u>millscd@state.gov</u> < <u>millscd@state.gov</u>>

Subject: Re: Kudos and Kids Update

Thanks so much, I'm glad to hear it might compliment your work.

Melanne and Cheryl, it would be great to pick your brains about how this initiative could add the most value to the work already being done. I'd be glad to swing by anytime for that - and it would be great to catch up.

Doug

On Mon, Jul 2, 2012 at 8:40 AM, H < HDR22@clintonemail.com > wrote:

Doug--

This sounds complimentary to our ongoing efforts. I'm copying Melanne and Cheryl so we can be sure to consult and coordinate.

All the best--H

From: Doug Hattaway

Sent: Sunday, July 01, 2012 10:37 AM

To: H

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Subject: Re: Kudos and Kids Update

Welcome back from what seems to have been a good tour. Your coverage was phenomenal.

I though you might like to know about recent work I've been doing, which might be of interest to you moving forward. I've continued working on issues affecting women and girls, but with a more domestic focus (such as a campaign with Planned Parenthood NYC to reduce the 60% unintended pregnancy rate in the city).

I'm now embarking on an ambitious effort funded by the Woodcock Foundation (which I'm sure will attract interest from other funders) to develop a new, aspirational narrative about gender equality in America that will motivate the Millennial generation to embrace it as their issue.

We also hope to create a communications and advocacy center to arm movement leaders and grassroots activisits with knowledge, skills and tools to be effective communicators for the cause.

The Millennials' hearts seem to be in the right place on social justice issues, but the leaders we've talked to think the movement is not connecting with them in a way that will inspire and engage both women and men. They'll be the dominant voting bloc over the next two presidential cycles, and it's time to get them on board and activated.

We're engaging a great group of thinkers and doers to inform the research and development, to ensure that it provides maximum benefit to people working on all sorts of issues for women and girls. If at any time you would be interested, I'd love to get your thoughts about it.

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wrote:

I thought you might like to know how they're doing. And of course, please let me know if there's ever any way I can be helpful to you.

All my best, Doug

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