From: H <hrod17@clintonemail.com> Sent: Sunday, April 10, 2011 3:57 PM To: Oscar Flores Subject: Fw: Sharpening the Aims and Execution Pls print. From: Sullivan, Jacob J [mailto:SullivanJJ@state.gov] Sent: Sunday, April 10, 2011 03:54 PM To: H Subject: Subject: Fw: Sharpening the Coalition Mission See traffic below, starting at the bottom with my proposed two-pager.</hrod17@clintonemail.com>		
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· · · · · · · · · · · · · · · · · · ·	ee traffic below, starting at the bottom with my proposed two-pager.	
From: Burns, William J Sent: Sunday, April 10, 2011 03:26 PM Fo: Sullivan, Jacob J Subject: Re: Sharpening the Aims and Execution of the Coalition Mission	n in Libya	
his is very good.		
sill		
From: Sullivan, Jacob J Sent: Sunday, April 10, 2011 03:14 PM Fo: Gordon, Philip H; Steinberg, James B; Burns, William J; Feltman, Jeff Cc: Crocker, Bathsheba N		
Subject: Re: Sharpening the Aims and Execution of the Coalition Mission	ו in Libya	
Ok with me to share.		
Dk with me to share.		

From: Gordon, Philip H
Sent: Sunday, April 10, 2011 03:05 PM
To: Sullivan, Jacob J; Steinberg, James B; Burns, William J; Feltman, Jeffrey D
Cc: Crocker, Bathsheba N
Subject: RE: Sharpening the Aims and Execution of the Coalition Mission in Libya

Jake – Good work. Will give close read later but quick reactions:

If OK with you would like to share close-hold with Ivo to get a sense of what would be required at NATO to do this.

From: Sullivan, Jacob J
Sent: Sunday, April 10, 2011 2:10 PM
To: Steinberg, James B; Burns, William J; Gordon, Philip H; Feltman, Jeffrey D
Cc: Crocker, Bathsheba N
Subject: Sharpening the Aims and Execution of the Coalition Mission in Libya

Jim, Bill, Jeff, Phil –

I spoke with ______ with S today about the steps we can take to improve both our public messaging and the actual execution of our Libya strategy. ______ S found Tom Malinowski's arguments about the Kosovo example pretty convincing – namely, that we need a clearly defined set of aims and we need to relentlessly beat the drums on those aims. ______ S thought it would be useful to put something on paper and send it around. I have written up some pretty rough jottings that I wanted to get your reaction to this afternoon.

The goal would be to circulate this to the participants on the call tomorrow.

Please let me know what you think.

Sharpening the Aims and Execution of the Coalition Mission in Libya

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UNCLASSIFIED U.S. Department of State Case No. F-2014-20439 Doc No. C05785969 Date: 02/19/2016

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