

**Going Primetime:**

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**From:** Burns Strider

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**To:** Hillary Clinton HDR22@clintonemail.com

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**CC:**

**Subject:** Going Primetime:

FOR IMMEDIATE RELEASE  
Tuesday, November 23, 2010

AVN Expands Successful New START "Daisy" Ad to Network Primetime

Escalating Bipartisan Call for Immediate Ratification  
and Overwhelming Response to Online Campaign Show Time is Right to Ratify Treaty

Arlington, VA—Responding to the success and overwhelming on-line support for American Values Network's (AVN) campaign in support of New START, AVN announced that it will expand its "Daisy" ad onto network primetime and news, and continue running the ad on cable news.

"AVN supports Ronald Reagan's vision for START and trusts our military leaders when they say immediate ratification of this treaty is vital to keeping America safe and strong. That is why we are standing with Secretary Gates, Sen. Lugar, and countless editorial boards around the country in calling on the Senate to put partisanship aside and do what is right for America," said Eric Sapp, AVN's Executive Director. "We have been overwhelmed by the verbal and financial support we have received from voters responding to our campaign, and we hope its expansion will send a clear sign to Senators that we will have their backs if they do the right thing."

AVN is expanding its television buys in AZ and TN and continuing its online and Christian/Country radio campaign in AZ, TN, OH, FL, and MS. Nearly 500,000 faith voters have responded to AVN's first two email action alerts from Admiral Stuart Platt

and evangelical mega church pastor, Rev. Joel Hunter. And over 30,000 people have viewed the "Daisy" ad online since it went up last week.

The campaign has already received significant national press attention, and as New START moves closer to ratification AVN's efforts are escalating.

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