
From: H

RELEASE IN PART
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Sent: 8/24/2009 3:51:04 PM +00:00

To: Oscar Flores [redacted]

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Subject: Fw: Take Back Your Health Act

Attachments: United States Senate Press Release on Take Back Your Health 8 7 09.doc; TBYH Bill 2009.pdf

Pls print

----- Original Message -----

From: Mark Hyman, MD [redacted] >
To: Kathleen Sebelius [redacted]
Cc: Aprill N. Springfield [redacted]; Dean Ornish M.D. [redacted]; Michael Roizen [redacted]; Tim Collins [redacted]
Sent: Mon Aug 24 11:16:03 2009
Subject: Take Back Your Health Act

Dear Secretary Sebelius,

Thank you again for taking the time to meet with me in early July about our initiative to bring a new treatment model into the center of medical care for chronic disease.

The central challenge of health care reform is to shift from thinking about lifestyle as prevention implemented at a community and social level, to lifestyle as a better treatment method for chronic disease implemented by medical professionals in health care settings.

According to the Cleveland Clinic estimates we could create a net savings of \$930 billion over 5 years if this treatment method, which addresses the underlying causes of disease, were applied to the top 5 chronic diseases - heart disease, diabetes, metabolic syndrome, prostate and breast cancer.

If implemented this program could address the fundamental drivers of cost and chronic disease by focusing on outcomes and creating a mechanism for delivery of a quality product in health care--namely "health" through a very specific initiative that could align incentives to improve health, rather than increase utilization and volume, reinvigorate primary care and catalyze change throughout health care.

If this were a new drug or procedure, it would be reimbursed and immediately become part of medical care. We must reframe lifestyle interventions for people who are ALREADY sick as a treatment, and as such reimburse it if we are to stem the rising tide of costs and illness.

Since we have met, the Take Back Your Health Act of 2009 (see attached) was introduced in the Senate by Senators Wyden, Harkin and Cornyn. However because the CBO sees prevention as a cost and misses this important distinction and the bill has a payback provision that we think will limit its adoption. We believe that doctors do what they are paid to do, not necessarily what works best.

That is why we would like to meet with you to present a regulatory option for reimbursement for lifestyle treatment that we see as a more direct and effective way to impact medical practice, health care and costs.

We will be in Washington on September 14th and would love to meet then if you are available.

Best of health,

Mark

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Message Headers:

From: H <HDR22@clintonemail.com>
To: Oscar Flores <[REDACTED]>
Date: Mon, 24 Aug 2009 11:51:04 -0400
Subject: Fw: Take Back Your Health Act

PR_RIM_MSG_ON_DEVICE_3_6: true
PR_RIM_DELETED_BY_DEVICE: true
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