

# NASA – Executive Council DECISION MEMO

Preliminary Approval of the Initial  
Draft of the 2018 Strategic Plan

Ellen Gertsen, Patrick Besha



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EC-2017-04-001

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## Preliminary Approval of the Initial Draft of the 2018 Strategic Plan

**Summary:** The Extended Executive Council (EC) met on April 18, 2017 and evaluated the recommendations for the Initial Strategic Framework for the 2018 NASA Strategic Plan. Under the Government Performance and Results Act Modernization Act of 2010 (GPRAMA), Federal agencies are required to produce strategic plans every four years, timed to coincide with the first full year of a new Presidential term. The initial framework for the 2018 Strategic Plan includes the preliminary Vision and Mission Statement, Strategic Goal & Objective Areas, and the Agency Priority Goal Areas. OMB guidance was released after distribution of this decision package but before the Extended EC, resulting in a decision on Agency Priority Goals being deferred until after OMB guidance is clearer (**NET September 2017**).

The Extended EC made the decision after consultation by the recommenders with the following stakeholders, and several others, based on the data and analyses provided.

- All SMC members
- NASA Strategic Plan Working Group with representatives from all HQ offices and Centers

The Extended EC made the following decisions:

- **Decision #1: Vision/Mission:** Based on this review, the Extended EC decided to defer final decisions on the vision/mission statement until additional Executive Branch guidance is provided. However, the feedback collected to date will be used to continue to refine the option presented in the decision package in the event that it is compatible with final Administration direction.
- **Decision #2: Strategic Goal Areas and Strategic Objective Areas.** Based on this review, the Extended EC decided to accept the recommended **Option 2:** Employ a matrix approach to Strategic Goals and Strategic Objectives, based on four thrusts (discover, explore, develop and enable) and strategic themes, and continue to refine the mapping based on feedback received in this meeting. [Reserve additional wording to adapt to member feedback on number and complexity of goals, based on discussion in the meeting].

Deci (b) (6)

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Administrator

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Signatures represent 1) concurrence that this decision was reached in compliance with Executive Council procedures, and 2) ownership of amplifying comments relative to the decision.

Signature	Amplifying Comments
<p>(b) (6) <i>ACTING</i></p> <hr/> <p>Deputy Administrator</p>	
<p>(b) (6)</p> <hr/> <p>Associate Administrator</p>	
<p>(b) (6)</p> <hr/> <p>Deputy Associate Administrator</p>	
<p>(b) (6)</p> <hr/> <p>Chief Financial Officer</p>	
<p>(b) (6)</p> <hr/> <p>Chief Scientist</p>	
<p>(b) (6)</p> <hr/> <p>Chief Technologist</p>	

## Preliminary Approval of the Initial Draft of the 2018 Strategic Plan

Decision execution responsibility	Accountable for:
P. Beshu, Senior Policy Advisor	Vision and Mission Statement Refinement
E. Gertsen, Operations Research Analyst	Strategic Goal and Strategic Objective Areas

Execution milestone	Milestone Date	Responsible Party
Draft Reform Package to OMB	June 30 2017	Andrew Hunter, Acting CFO
Full Draft Strategic Plan to OMB	Early September 2017	Ellen Gertsen, OCFO
Final submission to OMB	December 22 2017	Ellen Gertsen, OCFO
Publication of the 2018 Strategic Plan	February 5 2018, alongside PBR19 budget release	Ellen Gertsen, OCFO